

38% of Island workers are classified as "working poor" – the highest in Canada.

\$5.00 per pay provides families with

subsidized counselling sessions.



United Way Prince Edward Island



43% of working age Islanders lack the reading and writing skills needed to participate fully in our knowledge economy.



United Way Prince Edward Island



"The tools and lessons learned so far have been vital to the progress myself and my sons have experienced at home. We are a stronger family for participating in Strengthening Families."- Participant, Summerside Boys and Girls Club.





WHY YOUR DONATION MATTERS

For every \$1 invested today in poverty prevention and alleviation, \$6 is saved in future costs to our health care, social services and criminal justice systems.



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Alzheimer Society

"It's great to keep us out of seniors homes and active in our own homes and community." – Participant, Brain Fitness Fun







"Involvement with horses has helped our son mentally and physically. It is a wonderful fellowship for him." – Parent, Therapeutic Riding and Horsemanship Program

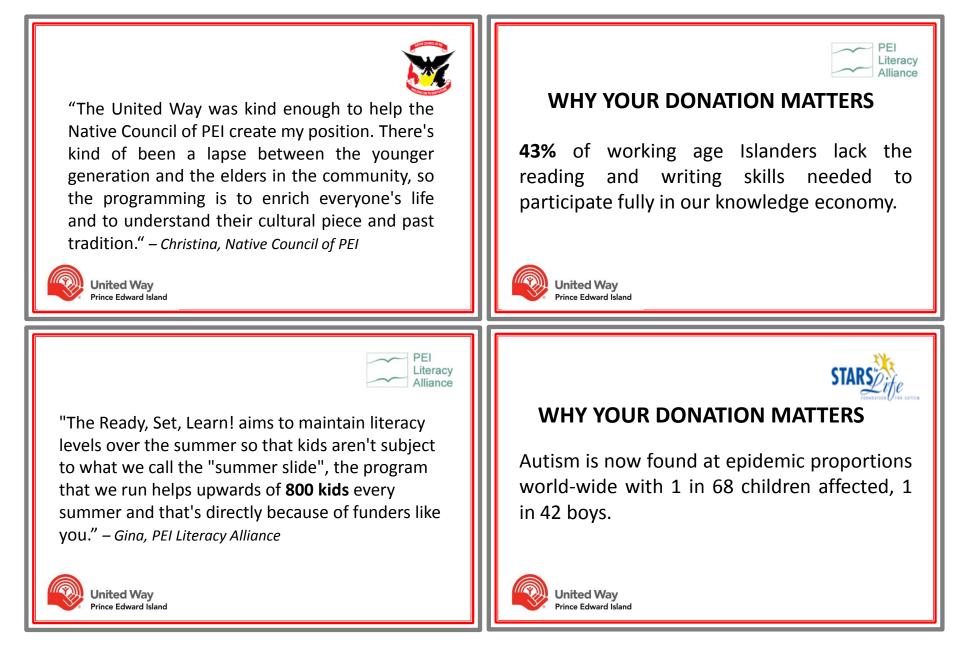


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"Mine is just one voice, but mine is a voice of many voices of people that have been helped and continue to benefit from these programs. I can't say thank you enough."- Johnny, Summerside Boys and Girls Club.



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"I learned about what it is through a few good friends of mine and it's been the best thing I have ever enrolled in."- Luke, Joyriders Therapeutic Riding Association



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WHY YOUR DONATION MATTERS

Recent reports state that only **45%** of PEI students meet national physical activity guidelines and only **69%** of PEI students fall into a healthy weight category for their age.

